

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant(s):	George Gerba et al.	Examiner:	Dominic D. Saltarelli
Serial No.:	09/929,506	Group Art Unit:	2421
Filed:	August 14, 2001	Confirmation No.:	8229
For:	SYSTEM AND METHOD FOR DISPLAYING ADVERTISING IN AN INTERACTIVE PROGRAM GUIDE	Attorney Docket No.:	Americast-042

**AMENDMENT & RESPONSE UNDER 37 C.F.R. 1.111**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

In response to the Office Action mailed October 15, 2008, please amend the application as follows.

A three-month extension fee has been included with this filing, thereby moving the deadline for response from January 15, 2009 to April 15, 2009. Please consider this a petition for extension of time under 37 C.F.R. §1.136 for any required extension period. Charge any additional fees associated with this paper, or credit any overpayment, to Deposit Account No. 50-1662.